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PRESS RELEASE

OPTIMUM SHOWS EXCEPTIONAL RESULTS FOR 2015

Montreal, May 5, 2016 – On Thursday, April 28, Optimum Group held its annual shareholders' meeting at which management presented the 2015 results. Revenues have now reached close to \$750 million. The Group's return on equity was 13.2 %, exceeding the objectives set at the beginning of the year. The written and assumed premiums for the company have increased by 12.4%, and total assets have grown 16.2 %. For shareholders, the yield was 18.5%.

“ Our Group achieved solid results in 2015 and our teams generated excellent operating profits, despite an economic environment where interest rates remained at historically low levels” declared Ms. Anabelle Blondeau, President and Chief Operating Officer, Optimum Group Inc. “Our stable and consistent results allow us to continue our growth supported by the talent and expertise of our teams and by values, such as risk management, that guide us since our foundation almost 50 years ago.” she added.

The financial group also presented the Optimum Enterprise Award 2015 to Optimum Asset Management Inc., a subsidiary active in investment management. The winner has been selected for its increased revenues of nearly 9% in 2015, and for improving its profitability.

About Optimum Asset Management Inc.

Founded in 1985, Optimum Asset Management Inc. manages more than \$8 billion of assets in Canada. Its institutional clients are mainly pension funds, foundations, religious communities and insurance companies. The firm also offers private wealth management services to individuals who want their personal assets or those of their company to be managed by financial market specialists.

About Optimum Group Inc.

Founded in 1969 by actuaries, Optimum Group is a private international financial group active in life reinsurance, property and casualty insurance, life insurance, actuarial consulting and asset management. Optimum Group operates mainly in Canada, the U.S. and France. More than 500 employees contribute to the group's success.

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