

Upgrade of Optimum's financial strength rating in general insurance to "A" (Excellent)

MONTRÉAL, September 12, 2019 – Optimum Financial Group is pleased to announce that the financial strength rating of its general insurance and farm insurance subsidiaries across Canada has evolved from "A-" to "A" (Excellent) with a stable outlook.

"We have achieved constant growth across Canada over the past few years, resulting in a diverse and profitable book of business", commented Noella Anthony, Executive Vice President (interim), Optimum General Inc. "We are committed to our broker partners and their clients, as we develop and deploy new products to serve and protect Canadians."

For more details, please refer to the [release](#) issued recently by the rating agency.

Optimum General Insurance provides specialized and innovative solutions to its valued broker partners and policyholders, exclusively available through an extensive distribution network of selected independent brokers across Canada. Commercial property and liability, personal property and automobile insurance are at the core of their business lines.

About Optimum General Insurance

Since 1976, the team provides insurance to Canadians from its offices located in Québec, Ontario, Manitoba, Alberta and British Columbia. Optimum General Inc. is a Canadian holding active through its three companies: Optimum Insurance Company Inc., Optimum West Insurance Company Inc. and Optimum Farm Insurance Inc. Optimum General Inc., Canadian-owned, is a subsidiary of Optimum Group Inc., a private and diversified financial group with international operations. www.optimum-general.com

About Optimum Financial Group

Optimum Group Inc. celebrates its 50th anniversary this year. Since 1969, the Group is dedicated to the financial security of its clients. Global and privately-owned, it is diversified in the sectors of life insurance, general insurance, life reinsurance, actuarial consulting, asset management, information technologies, and real estate. The Group has nearly 600 employees in subsidiaries mainly across Canada, the United States and in France. Its revenues generate 850 million Canadian dollars, its assets exceed 4.7 billion Canadian dollars and its assets under management total 7.5 billion Canadian dollars. www.optimumgroup.com

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