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PRESS RELEASE

EXCELLENT RESULTS FOR OPTIMUM

Montreal, May 2, 2018 – On Friday, April 27, Optimum Group held its annual shareholders’ meeting, during which management presented the excellent results posted in 2017. Revenues now total \$825 million, an increase of almost 8%, while the return on equity amounts to nearly 14%.

“In 2017, Optimum Group once again generated excellent profits thanks to the efforts at all levels of the Group’s teams, with the reinsurance sector in Canada and life insurance in France performing particularly well.” declared Ms. Anabelle Blondeau, President and Chief Operating Officer, Optimum Group Inc. She further underscored the “loyalty shown at all levels of the company, in addition to our teams’ diligence and drive to succeed”. On the eve of its 50th anniversary, Optimum is well positioned to move forward.

The financial group also presented the 2017 Optimum Enterprise Award to Optimum Reassurance Inc. for having improved its profitability and increased its new business volume in individual reinsurance.

About Optimum Reassurance Inc.

Optimum Reassurance has been operating in the Canadian life reinsurance industry for close to 45 years. The company is active in individual life, group, and out-of-country healthcare reinsurance. Optimum Reassurance, which has offices in Montreal, Toronto and Barbados, is the only Canadian-owned life reinsurance company that offers the full range of life reinsurance services.

About Optimum Group Inc.

Founded in 1969 by actuaries, Optimum Group is a private international financial group active in life reinsurance, property and casualty insurance, life insurance, actuarial consulting and asset management. Optimum Group operates mainly in Canada, the U.S. and France. More than 550 employees contribute to the group’s success.

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