

News Release

Appointment

John A. Cook

Vice President, Sales and Marketing Northern and Caribbean Regions

Optimum Re Names a new Vice President, Sales and Marketing, Northern & Caribbean Regions, effective September 2007

DALLAS, TX - Optimum Re Insurance Company of Dallas (ORIC) is pleased to announce the appointment of John A. Cook as Vice President, Sales and Marketing Northern & Caribbean Region (traditional markets) for ORIC.

John has a vast business and industry experience with 34 years working in the reinsurance and insurance field. Most recently, John was Regional Vice President, Sales and Marketing, for a large international reinsurer and brings to ORIC his extensive knowledge, expertise and team spirit that will allow him to take on this new role.

John knows the industry well and has established himself as a strong marketing and sales executive. He will be responsible for maintaining ORIC's excellent client relationships and developing new relationships in his territories in addition to supporting other sales and marketing initiatives.

On behalf of the great Optimum team, we want to congratulate John on his appointment and wish him great success.

John may be reached via email at john.cook@optimumre.com or by phone at (416) 358-7768.



About the Company

Optimum Re Insurance Company, rated A- (Excellent) by A.M. Best and an affiliate of Optimum Group Inc., does business in the U.S. and several Caribbean countries. The Company serves that market from its home office in Dallas, Texas. While continuing to serve the small to midsize markets ORIC also provides significant capacity and services to the large company market. It emphasizes traditional life and ADB and is a leader in the industry in offering full service support for the development of critical illness products. Speciality products like catastrophe coverage will also be considered.

Founded in 1978 and acquired by the Optimum Group in 1987, Optimum Re has traditionally pursued growth by creating partnerships with its clients. Optimum Group, the parent company based in Canada, is an international financial group active in property and casualty insurance, life reinsurance, life insurance, actuarial consulting and financial products and services.

For more information on ORIC, please visit www.optimumre.com.



OPTIMUM®

Optimum Re Insurance Company

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