



PRESS RELEASE

For Immediate release

OPTIMUM GROUP RAISES \$ 100,000 FOR FONDATION DU DR JULIEN

Montreal, December 21, 2017 - Yesterday, a group of Optimum Group employees donated \$ 100,000 to the Fondation du Dr. Julien. This money was raised by employees and management during the campaign to support the social pediatrics movement held by the company each year during the fall.



Dr. Gilles Julien (center) surrounded by members of Optimum Group's philanthropy committee and some of the leaders at Fondation du Dr. Julien

"Our employees' support for the Foundation is growing every year, but our donations this year have reached a record high of which we are extremely proud," said Mrs. Anabelle Blondeau, President and Chief Operating Officer of Optimum Group. "It is with great enthusiasm that members of our team have more than ever demonstrated their generosity and commitment to a cause close to their heart, and I thank them sincerely," she added.

About Fondation du Dr Julien

The Fondation du Dr Julien (FDJ) is a group specialized in social pediatrics whose goals are to understand and attend to the environmental, socioeconomic and family conditions that contribute to childhood illness, malnutrition and behavioural problems. With their communal approach to tackling these issues, they treat the most vulnerable children in Quebec as well as their families.